

## Fundraise for ECHO on Facebook! It's Easy. Remember, everyone who raises \$400+ receives an ECHO T-shirt!

ECHO has been approved by Facebook for individual fundraising. You can very easily set-up your own fundraising campaign!

We are hoping to have Facebook friends set-up a fundraiser for ECHO's Long Walk Home beginning in July 2017. We will celebrate your achievement at our Long Walk Home event in August!

It's easy! Just go to the left side of your newsfeed and select "fundraiser." You may have to click "more" to find it. Add a photo, give your fundraiser a title, description, end date, goal amount and you are ready to go!

Need some help? Email Robin Smith at [info@ehoshelter.net](mailto:info@ehoshelter.net). or call 712-1224

The image shows two screenshots of the Facebook interface. The left screenshot shows the navigation menu on the left side of a newsfeed, with an arrow pointing to the 'See More...' option under the 'EXPLORE' section. The right screenshot shows the 'Create Fundraiser for a Nonprofit' dialog box. The 'Nonprofit' field is set to 'ECHO Homeless Shelter'. The 'Cover Photo' is a photo of the ECHO Homeless Shelter building. The 'Fundraiser Title' is 'ECHO Homeless Shelter Fundraiser'. The 'Tell Your Story' field contains the text: 'I am raising funds for ECHO. North County's only homeless shelter. More than 70% of ECHO's operating funds come from donations! Every night 40% - 60% of the beds are occupied by children and their parents. Will you help me out with a \$5 - \$10 donation?'. The 'End Date' is set to 8/26/2017 at 1:15 PM PST. The 'Goal Amount' is set to 200 USD. A blue banner at the bottom of the dialog box states: 'Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook will be able to donate. We'll also let the nonprofit know you created this fundraiser.' The 'Public' and 'Create' buttons are visible at the bottom right of the dialog box.

You may have to select "more" to see "Fundraiser."